

Connexion Technologies selects BitBand to supply IPTV video servers for US market

November 27, 2007 – BitBand Technologies, a US provider of video delivery solutions for broadband IP networks, has been selected by Connexion Technologies, a fibre-optic amenity company, to supply its IPTV video servers.

Under the terms of the agreement, BitBand will help Connexion Technologies to provide multi-dwelling residences in the US with advanced entertainment packages delivered over a single Fibre to the Home (FTTH) network. Connexion Technologies deploys fibre-optic infrastructures for properties in the US, and undertakes the design, installation and operation of the network for real estate developers and communities.

“As our lifestyles change along with advancements in technology, our aim is to offer home owners and residences the best of breed telecommunications and media infrastructure,” said Tolga Erkmén, Vice President of Product Planning for Connexion Technologies. “We selected BitBand’s proven technology to achieve rapid implementation of on-demand IPTV service infrastructure to meet our distributed infrastructure requirements.”

Nati Lavi, Vice President of US operations for BitBand, added: “FTTH networks enable the deployment of TV, Internet and telephony services over a single high capacity network that can easily accommodate high volume transmission of content. This caters to the subscribers’ increasingly large-content consumption habits and also enhances the quality of their interactive TV experience. We predict a growing demand and adoption of this FTTH solution developed with Connexion Technologies as they roll out advanced TV services throughout the US.”

BitBand reports that its technology currently supports over 750,000 commercial IPTV subscribers worldwide.