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Residents of The Villages of Apex To Enjoy Benefits of Fiber-Optic Network

Award-Winning Master-planned Community Partners with Industry Leader, Connexion Technologies

Cary, North Carolina (January 21, 2009) – The Villages of Apex, a mixed-use development located in Apex, N.C., will soon bring its residents the most advanced entertainment and communication services available in the area. This is possible through a partnership with Connexion Technologies, one of the nation's premier fiber-optic amenity companies and Apex First Development, developer of The Villages of Apex. Connexion is installing a Fiber to the Home (FTTH) network throughout the community, which was recently named 2008 Master-Planned Community of the Year by the North Carolina Home Builders Association.

A fiber-optic network can accommodate future needs through its unlimited bandwidth, which is just one of the many benefits of this emerging technology. Fiber is more reliable than coaxial cable because it does not conduct electricity, resulting in fewer outages and greater resident satisfaction.

“We’re very excited for residents to experience FTTH-enabled services in the coming weeks,” said Mike Howington, co-owner of Apex First Development. “Our goal is to create communities that fit the needs of Triangle residents – now and for years to come. The Villages of Apex is better able to meet that goal by having a network that can support any application or service that comes to market.”

The Village’s network will support a vast array of services including ultra-high speed Internet connections, more than 200 digital channels of entertainment and multi-function telephone service. The network will also include a digital community channel for posting news exclusive to the neighborhood such as clubhouse meetings, community events, restaurant information and resident yard sales.

“The Villages of Apex channel will give residents access to all the latest community news, activities and events,” said Howington. “This state-of-the-art technology truly sets us apart from other developments in that homeowners will be able to stay connected to their community 24/7.”

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FTTH is not the only advanced technology available to residents in The Villages. As part of The Villages of Apex's Clean Vision Community™, qualified homebuyers who purchase a home in Phase II will receive either a GEM e2 or e4 electric car, or two electric scooters compliments of Apex First Development. The electric cars are manufactured by Global Electric Motorcar, a Chrysler company and the scooters are available through Great America Electric Bicycle Outlet.

The battery-operated GEMs have a range of up to 40 miles per charge and can travel on any public road posted at 35 mph or less. The electric scooters have a cruising speed of 30 mpg and can travel up to 40 miles on a single charge. Apex First Development is also installing charging facilities around the property to make it easier for homeowners to regularly use their electric cars and scooters.

About Connexion Technologies

Connexion Technologies is the country's premier fiber-optic amenity company. It invests its capital to design, build and operate Fiber to the Home (FTTH) networks in single family, multi family, high rise, resort and hospitality properties nationwide. Its award-winning, state-of-the-art networks deliver an unsurpassed technology experience and enable developers to sell units at a faster velocity. By aligning its partners with leading service providers, Connexion Technologies offers the best in enhanced television, telephone, Internet, and security monitoring services. By offering a complete suite of entertainment and communication applications at the speed of light, Connexion Technologies creates *A Better Connection*™ with its one-source technology solution. The company is based in Cary, North Carolina. It was established in 2002 and is located in 17 offices throughout the country. For more information, visit www.connexiontechnologies.net.

About Apex First Development and The Villages of Apex

The Villages of Apex, a "Clean Vision"™ Community and North Carolina's 2008 Master-Planned Community of the Year, is located in the renowned Triangle region of North Carolina. The developer, Apex First Development, has partnered with The Halle Companies, a highly respected builder and developer of premier residential and commercial real estate properties to create a world-class community that enhances the small town charm of historic Apex. Apex First Development was selected by the Town of Apex, NC to develop this mixed-use community. The property stretches from downtown Apex to US Highway 64. The Villages of Apex will include condominiums, townhomes, single family homes, restaurants, a resort-style amenities center, retail shops and class-A office space. Greenway trails have been designed to wind through the community to encourage leisurely strolls, bicycling and other activities. The company generously donated land for the private elementary school Thales Academy, as well as land for a 13 acre city park, a two acre dog park and athletic fields for soccer and baseball. The Halle Cultural Arts Center in downtown Apex was named for its primary benefactor, Apex First Development's co-founder Warren Halle. For more information about The Villages of Apex, visit www.TheVillagesofApex.com.

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